



The South African National Aids Council (SANAC) leads South Africa's response to the national HIV and AIDS, TB & STIs epidemics.

NATIONAL HIV PREVENTION CAMPAIGN FOR YOUTH

South Africa's National Strategic Plan (NSP) for HIV, TB and STIs 2017 – 2022 is the country's fourth comprehensive strategic plan that outlines how the country's multi-sectoral response on prevention and management of HIV and AIDS, TB and STIs will be implemented until 2022. It seeks to improve on the achievements of the NSP 2012-2016, which massively scaled up anti-retroviral therapy (ART) and sought to significantly reduce the number of new HIV infections.

High HIV incidence in young women and girls is compounded by high levels of teenage pregnancy, school dropout, and gender-based violence, and occurs in a context where there are limited economic opportunities for young people. In response, the Deputy President launched the She Conquers Campaign in June 2016 for a period of 3 years.

Following this, a rapid assessment was done of the campaign and the key recommendation coming out of the assessment was for the SANAC Secretariat to work with youth and HIV prevention stakeholders at the national and sub-national level to develop a revitalised national HIV prevention campaign for youth – learning from - but unique from the She Conquers experience.

The SANAC Secretariat therefore seeks to appoint a Service Provider to develop a National HIV Prevention Campaign for youth and ensure alignment with the National Strategic Plan for HIV, TB, STIs 2017-2022, Global Prevention Coalition framework and recent evidence-based innovations.

The closing date for submission of proposals including pricing with VAT is 8th April 2020