



P.O. Box 13912, HATFIELD, 0028 | 2nd Floor, Block E, Hatfield Gardens, 333 Grosvenor Street, Hatfield, PRETORIA,
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VAT No.: 496 026 5751

BID/RFQ NUMBER:	RFQ0001839
CLOSING DATE:	30 August 2021
CLOSING TIME:	11:00 AM
BID VALIDITY PERIOD:	90 DAYS (COMMENCING FROM THE BID CLOSING DATE)
DESCRIPTION OF BID:	Media Monitoring – South African National AIDS Council (SANAC)

Please Indicate whether the bidder is a: Service Provider or Independent Consultant

RFP/ RFQ TO BE EMAILED TO THE FOLLOWING EMAIL ADDRESSES:

Email address:

Beullah@sanac.org.za

Copied: Mbali@sanac.org.za

Copied: Simangaliso@sanac.org.za

Copies: nelson@sanac.org.za

Contact Person/s at SANAC for enquiries:

Communications Officer: Simangaliso Motsepe

Email: simangaliso@sanac.org.za / 012 748 1025

Communications Manager: Nelson Dlamini

Email: nelson@sanac.org.za / 012 748 1016

Only Email submission is Accepted for this request due to COVID-19 Lockdown restrictions



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Terms of Reference

Media Monitoring – South African National AIDS Council (SANAC)

1. About SANAC

The South African National AIDS Council (SANAC) is a voluntary association of institutions established by the national cabinet of the South African Government to build consensus across government, civil society and all other stakeholders to drive an enhanced country response to HIV, TB and STIs.

The main objectives of the Council are to:

- Foster dialogue between government, civil society and all other stakeholders and to oversee the country's response to HIV, TB and STIs;
- Advise government on HIV and AIDS, TB and STI policy and strategy and related matters;
- Strengthen the governance, leadership and management of the response to HIV, TB and STIs at national, provincial, district and local levels;
- Strengthen the multi-sectoral response to HIV, TB and STIs as a contribution to the overall social and economic development of South Africa, including but not limited to policy review, programme management and co-ordination, technical assistance and capacity building and sectoral support;
- Mobilise resources domestically and internationally to finance the response to HIV, TB and STIs, including but not limited to estimating expenditure and resource needs, fund-raising from domestic and international institutions, including Treasury, donor co-ordination and investigating new sources of funding for the multi-sectoral response and the 5-year National Strategic Plan on HIV, TB and STIs (NSP);
- Ensure the monitoring of progress against the targets set in the NSP and ensure mid and end of term evaluations for the prevailing NSP;
- Create and strengthen partnerships for an expanded national response in South Africa to HIV, TB and STI among government agencies, non-governmental organisations (NGOs), donors of funds, agencies of the United Nations, the South African private sector and people living with HIV, TB and STIs.

2. Purpose of the service

To provide an efficient and innovative media monitoring service to the South African National AIDS Council (SANAC).



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2.1 Objectives:

To track all forms of media using unlimited number of keywords but with a specific focus on the following mentions:

- HIV (Human Immunodeficiency Virus)
- TB (Tuberculosis)
- STIs (sexually transmitted infections)
- SANAC (South African National AIDS Council)

3. Scope of work

Media monitoring & analysis platform:

- Global Online Editorial Media Source Base
- Global Social Media Source Base (*Facebook, Twitter, Instagram, YouTube, Review Sites, Blogs, Forums, Comment Sections*)
- South African Print Tracking
- South African Broadcast Tracking
- 24/7 Access for Users to cloud-based platform
- 24/7 Access for Users to Mobile App
- Daily email alerts
- Unlimited keyword tracking
- Real-time results delivered twice a day (mid-morning AND afternoon)
- Unlimited training and consultation through account management team
- Provide a consolidated Media Analysis Report every 3 months (quarterly) OR as and when required to do so in compelling circumstances

4. Duration of Work

One (01) year, from 01 September 2021 to 31 August 2022

5. Profile of the supplier (Experience & Competencies)

- Proven track record in media monitoring
- Offer innovative media monitoring solutions, such as a mobile app
- Well-resourced to deliver media alerts, twice a day and no later than 24hrs

6. Contact Person/s at SANAC for enquiries:

Communications Officer: Simangaliso Motsepe
Email: simangaliso@sanac.org.za / 012 748 1025

Communications Manager: Nelson Dlamini



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